

For immediate release

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ibruk and myVR Software announces a strategic partnership agreement

Oslo, Norway – June 7th, 2006; ibruk of Kongsberg, Norway and myVR Software of Oslo, Norway has entered into a strategic partnership agreement to promote the use of interactive high resolution 3D VR models with Internet streaming capabilities for use in ibruk's extensive range of online documentation and training tools.

"We are very excited at the opportunity to add interactive high-resolution real-time 3D VR model functionality into our product portfolio of online documentation and training tools", says ibruk's CEO Terje Sæbø. Our customers typically deliver advanced and complex engineering and technology products world wide, and require state of the art documentation and training solutions as part of their deliverables. Now, with the possibility of integrated 3D VR model viewing we can further ensure that our online documentation and training solutions offer an even better ROI for our customers.

"Having ibruk as a strategic partner and embedding myVR 3D technology into their excellent online training and documentation solution it's a great validation of our advanced 3D solutions" says myVR's CEO Rune Fjellvang. We look forward to work with ibruk to help create market leading documentation and training solutions for their large customer base.

Products/Solution

ibruk has a great deal of experience in the production of user manuals and training tools. ibruk emphasize on differentiating between procedural, descriptive and factual information. This helps to make a manual easy to understand and simple to update. We excel at producing well thought through document solutions in close collaboration with a company's engineers, and have professional partners within design and language services. ibruk focuses on what is important and what is difficult, on pedagogic and knowledge transfer. By incorporating visual material such as animations and 3D models we can precisely replicate a product in relation to its surroundings. 3D models and animations illustrate the concept correctly based on the project's supporting documentation and increase comprehension across disciplines. The animations give the learning process a whole new dimension and can also be used in a marketing context.

myVR Software has over the last 2 years worked closely with several major industry vendors in the Oil & Gas and Construction industry to solve the continuously increasing problem of effective distribution of 3D models over any network while safeguarding corporate intellectual property, and offer viewing at high resolution and speed. The innovative patent-pending technology from myVR Software allows users

to quickly generate and distribute large 3D models at high speed and high resolution across any network even with limited bandwidth (Edge, 3G, low speed (A)DSL etc.). The myVR Software product portfolio allows you to quickly publish and distribute large 3D VR models for interactive viewing from anywhere and at any time.

About ibruk

ibruk as was established with the name Bruksanvisninger.com in 1999 The aim of establishing the company was to provide a service for improving user documentation for industrial products by utilizing new tools and new methods. Kongsberg, with its unique industrial environment, was a promising place to start.

Many companies, particularly in the Kongsberg area, have contributed to our development. Kongsberg Automotive was the first company to make use of our Instant Training® concept including maintenance procedures on video. The high qualifications and competence of our employees have always been a high priority, and this is still true today. Especially high demands are put on the information designer, who is the link between the technical environment of the manufacturer and the operator or service personnel employed by the end user. Therefore, all our employees have a technical background combined with skills in presentation and pedagogy. We hold monthly courses and updates for all our employees. Our employees' skills are one of our most important competitive advantages.

About myVR Software

Founded in 2003, myVR Software is located in Oslo Norway. The company is an innovative provider of technology and distribution tools for 3D models. Coming from a background of 3D Visualization, Technical Data Management and CAD - myVR Software has developed new ground-breaking technology for interactive streaming of 3D models over any network. myVR software's unique patent-pending technology provides immediate secure access to elaborate and complex 3D data models from anywhere over wired or wireless networks, even with limited bandwidth. The company delivers a distribution enabling technology that fulfills both immediate and future distribution challenges for 3D VR applications.

Our drive is to deliver "3D to anyone/anywhere" without the need for complex and expensive expert systems, thus increasing the value and usefulness for 3D models created within any industry.

The myVR products are distributed world wide by partners.

For Norway please contact www.nestor.no – halvor.jensen@nestor.no
For Benelux, please contact www.viewitall.nl – info@viewitall.nl
For Sweden, please contact www.citydata.se – daniel.pero@citydata.se
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